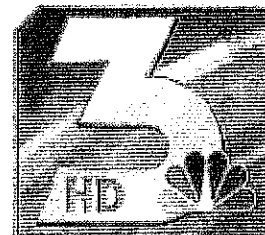


ORDER

KSNV

Orders
Order / Rev: 104084
Alt Order #: 06831655
Product Desc: Crossroads GPS
Estimate: 732
Flight Dates: 07/30/12 - 08/06/12
Original Date / Rev: 07/06/12 / 07/17/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency Name: Crossroads Media, LLC
Buying Contact:
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Crossroads GPS *Revised*
Demographic: A35+
Product Codes: PLI2,PLC01-Democrat
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/06/12	88	\$85,675.00	\$72,823.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	88	\$85,675.00	\$72,823.75	0.00
Totals	88	\$85,675.00	\$72,823.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	32%	\$85,675.00
Market	100%	\$267,734.38

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	20%	\$53,546.88
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	30%	\$80,320.31
KTUD	0%	\$0.00
KVVU	17%	\$45,514.84
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$2,677.34

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/05/12	08/05/12	SUN. 6PM NEWS OLYMPICS		Sun. 6p-7p	-----S	:30	1	\$650.00	1	0.00	NM	1	\$650.00

KSNV EARLY NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 07/30/12	08/05/12	-----S	1	\$650.00	0.00

Order / Rev: 104084
 Alt Order #: 06831655
 Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 732
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/05/12	08/05/12	SUN. 6PM NEWS OLYM SUN 6p News Hour OLYMPICS		Sun. 6p-7p	-----S	:30	1	\$650.00	1	0.00	NM	1	\$650.00
KSNV EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S					1	\$650.00		0.00			
E 2	KSNV	07/30/12	07/30/12	Wake Up Early w/ Wagn Wake Up Early Wagners		430a-5a	M-----	:30	2	\$150.00	2	0.00	NM	2	\$300.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----					2	\$150.00		0.00			
E 3	KSNV	07/31/12	07/31/12	Wake Up Early w/ Wagn Wake Up Early Wagners		430a-5a	-T-----	:30	1	\$150.00	2	0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----					1	\$150.00		0.00			
E 4	KSNV	08/01/12	08/01/12	Wake Up Early w/ Wagn Wake Up Early Wagners		430a-5a	--W----	:30	1	\$150.00	2	0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----					1	\$150.00		0.00			
E 5	KSNV	08/02/12	08/02/12	Wake Up Early w/ Wagn Wake Up Early Wagners		430a-5a	---T---	:30	1	\$150.00	2	0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---					1	\$150.00		0.00			
E 6	KSNV	08/05/12	08/05/12	Wake Up Early w/ Wagn Wake Up Early Wagners		430a-5a	-----S	:30	1	\$150.00	2	0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S					1	\$150.00		0.00			
E 7	KSNV	08/06/12	08/06/12	Wake Up Early w/ Wagn Wake Up Early Wagners		430a-5a	M-----	:30	1	\$150.00	2	0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----					1	\$150.00		0.00			
E 8	KSNV	07/30/12	07/30/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners		5-6a	M-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----					1	\$400.00		0.00			
E 9	KSNV	07/31/12	07/31/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners		5-6a	-T-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----					1	\$400.00		0.00			
E 10	KSNV	08/01/12	08/01/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners		5-6a	--W----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----					1	\$400.00		0.00			
E 11	KSNV	08/02/12	08/02/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners		5-6a	---T---	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---					1	\$400.00		0.00			
E 12	KSNV	08/03/12	08/03/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners		5-6a	----F--	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--					1	\$400.00		0.00			
E 13	KSNV	07/30/12	07/30/12		CM	7-730pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00

Order / Rev: 104084
 Alt Order #: 06831655
 Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 732

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Wheel M-F Wheel of Fortune															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	M-----						1	\$1,000.00		0.00			
E 14	KSNV	07/31/12	07/31/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	-T-----						1	\$1,000.00		0.00			
E 15	KSNV	08/01/12	08/01/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	--W----						1	\$1,000.00		0.00			
E 16	KSNV	08/02/12	08/02/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	---T---						1	\$1,000.00		0.00			
E 17	KSNV	08/03/12	08/03/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	----F--						1	\$1,000.00		0.00			
E 18	KSNV	08/06/12	08/06/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/12/12	M-----						1	\$1,000.00		0.00			
E 19	KSNV	07/30/12	07/30/12	News 3 at 430pm News 3 at 4:30PM	CM	430-5pm	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	M-----						1	\$700.00		0.00			
E 20	KSNV	07/31/12	07/31/12	News 3 at 430pm News 3 at 4:30PM	CM	430-5pm	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	-T-----						1	\$700.00		0.00			
E 21	KSNV	08/01/12	08/01/12	News 3 at 430pm News 3 at 4:30PM	CM	430-5pm	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	--W----						1	\$700.00		0.00			
E 22	KSNV	08/02/12	08/02/12	News 3 at 430pm News 3 at 4:30PM	CM	430-5pm	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	---T---						1	\$700.00		0.00			
E 23	KSNV	08/03/12	08/03/12	News 3 at 430pm News 3 at 4:30PM	CM	430-5pm	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	----F--						1	\$700.00		0.00			
E 24	KSNV	08/06/12	08/06/12	News 3 at 430pm News 3 at 4:30PM	CM	430-5pm	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/12/12	M-----						1	\$700.00		0.00			
E 25	KSNV	07/30/12	07/30/12		CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00

Order / Rev: 104084
 Alt Order #: 06831655
 Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 732
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-7a WakeUp w/Wag															
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	M-----						1	\$700.00		0.00			
E 26	KSNV	07/31/12	07/31/12	M-F 6-7a WakeUp w/Wag	CM	6-7a	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	-T-----						1	\$700.00		0.00			
E 27	KSNV	08/01/12	08/01/12	M-F 6-7a WakeUp w/Wag	CM	6-7a	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	--W----						1	\$700.00		0.00			
E 28	KSNV	08/02/12	08/02/12	M-F 6-7a WakeUp w/Wag	CM	6-7a	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	---T---						1	\$700.00		0.00			
E 29	KSNV	08/03/12	08/03/12	M-F 6-7a WakeUp w/Wag	CM	6-7a	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	----F--						1	\$700.00		0.00			
E 30	KSNV	08/06/12	08/06/12	M-F 6-7a WakeUp w/Wag	CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/12/12	M-----						1	\$700.00		0.00			
E 31	KSNV	07/30/12	07/30/12	Today Show	CM	658a-9am	M-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	M-----						1	\$1,400.00		0.00			
E 32	KSNV	07/31/12	07/31/12	Today Show	CM	658a-9am	-T-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	-T-----						1	\$1,400.00		0.00			
E 33	KSNV	08/01/12	08/01/12	Today Show	CM	658a-9am	--W----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	--W----						1	\$1,400.00		0.00			
E 34	KSNV	08/02/12	08/02/12	Today Show	CM	658a-9am	---T---	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	---T---						1	\$1,400.00		0.00			
E 35	KSNV	08/03/12	08/03/12	Today Show	CM	658a-9am	----F--	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	----F--						1	\$1,400.00		0.00			
E 36	KSNV	08/06/12	08/06/12	Today Show	CM	658a-9am	M-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/12/12	M-----						1	\$1,400.00		0.00			
E 37	KSNV	07/30/12	07/30/12		CM	4-430p	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00

Order / Rev: 104084
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Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 732
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 at 4															
News 3 at 4															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	M-----			1		\$700.00		0.00				
E 38	KSNV	07/31/12	07/31/12	News 3 at 4	CM	4-430p	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
News 3 at 4															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-T-----			1		\$700.00		0.00				
E 39	KSNV	08/01/12	08/01/12	News 3 at 4	CM	4-430p	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
News 3 at 4															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	--W----			1		\$700.00		0.00				
E 40	KSNV	08/02/12	08/02/12	News 3 at 4	CM	4-430p	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
News 3 at 4															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	---T---			1		\$700.00		0.00				
E 41	KSNV	08/03/12	08/03/12	News 3 at 4	CM	4-430p	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
News 3 at 4															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	----F--			1		\$700.00		0.00				
E 42	KSNV	08/06/12	08/06/12	News 3 at 4	CM	4-430p	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
News 3 at 4															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	M-----			1		\$700.00		0.00				
E 43	KSNV	07/30/12	07/30/12	M-F Early News	CM	5-630p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	M-----			1		\$1,000.00		0.00				
E 44	KSNV	07/31/12	07/31/12	M-F Early News	CM	5-630p	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-T-----			1		\$1,000.00		0.00				
E 45	KSNV	08/01/12	08/01/12	M-F Early News	CM	5-630p	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	--W----			1		\$1,000.00		0.00				
E 46	KSNV	08/02/12	08/02/12	M-F Early News	CM	5-630p	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	---T---			1		\$1,000.00		0.00				
E 47	KSNV	08/03/12	08/03/12	M-F Early News	CM	5-630p	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	----F--			1		\$1,000.00		0.00				
E 48	KSNV	08/06/12	08/06/12	M-F Early News	CM	5-630p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	M-----			1		\$1,000.00		0.00				
E 49	KSNV	08/04/12	08/04/12		CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00

Order / Rev: 104084
 Alt Order #: 06831655
 Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 732
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 Sunrise - SATUR															
News 3 Sunrise SATURDAY															
NEWS 3 AT SUNRISE no program 7/7,7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 07/30/12		08/05/12	-----S-			1	\$350.00		0.00						
E 50	KSNV	08/04/12	08/04/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.00	1	0.00	NM	1	\$650.00
				Sa-Su Early News											
KSNV EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 07/30/12		08/05/12	-----S-			1	\$650.00		0.00						
E 51	KSNV	07/30/12	07/30/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 07/30/12		08/05/12	M-----			1	\$1,000.00		0.00						
E 52	KSNV	07/31/12	07/31/12	M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 07/30/12		08/05/12	-T-----			1	\$1,000.00		0.00						
E 53	KSNV	08/01/12	08/01/12	M-F Jeopardy	CM	630-7pm	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 07/30/12		08/05/12	--W----			1	\$1,000.00		0.00						
E 54	KSNV	08/02/12	08/02/12	M-F Jeopardy	CM	630-7pm	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 07/30/12		08/05/12	---T---			1	\$1,000.00		0.00						
E 55	KSNV	08/03/12	08/03/12	M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 07/30/12		08/05/12	----F--			1	\$1,000.00		0.00						
E 56	KSNV	08/06/12	08/06/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/06/12		08/12/12	M-----			1	\$1,000.00		0.00						
E 57	KSNV	07/30/12	08/04/12	News 3 Olympic Zone	CM	7:30-8:00PM	MTWTFS-	:30	6	\$750.00	1	0.00	NM	6	\$4,500.00
				News 3 Olympic Zone											
OLYMPIC ZONE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 07/30/12		08/05/12	MTWTFS-			6	\$750.00		0.00						
E 58	KSNV	07/30/12	08/03/12	Olympics Late News 3	CM	11pm-12:35am	MTWTF--	:30	6	\$1,000.00	7	0.00	NM	6	\$6,000.00
				Late News during Olympics											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 07/30/12		08/05/12	MTWTF--			6	\$1,000.00		0.00						
E 59	KSNV	08/04/12	08/04/12	Olympics Late News 3	CM	11pm-12:35am	-----S-	:30	2	\$1,000.00	7	0.00	NM	2	\$2,000.00
				Late News during Olympics											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 07/30/12		08/05/12	-----S-			2	\$1,000.00		0.00						
E 60	KSNV	08/05/12	08/05/12	Olympics Late News 3	CM	11pm-12:35am	-----S	:30	2	\$1,000.00	7	0.00	NM	2	\$2,000.00
				Late News during Olympics											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 07/30/12		08/05/12	-----S			2	\$1,000.00		0.00						
E 61	KSNV	07/30/12	08/03/12		CM	9am-4pm	MTWTF--	:30	10	\$1,200.00	1	0.00	NM	10	\$12,000.00

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Advertiser: Crossroads GPS
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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Olympics Daytime Weekd Olympics Daytime Weekdays OLY DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 MTWTF-- 10 \$1,200.00 0.00															
E 62	KSNV	07/30/12	08/05/12	Olympics Primetime Olympics Primetime	CM	730pm-12am	MTWTFSS	:30	2	\$6,000.00	1	0.00	NM	2	\$12,000.00
OLY DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 MTWTFSS 2 \$6,000.00 0.00															
E 63	KSNV	08/04/12	08/04/12	Olympics Daytime Weekd Olympics Daytime WEEKEND	CM	4am-6pm	-----S-	:30	1	\$1,700.00	1	0.00	NM	1	\$1,700.00
OLY WKEND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 -----S- 1 \$1,700.00 0.00															
E 64	KSNV	08/06/12	08/06/12	Olympics Daytime Weekd Olympics Daytime Weekdays	CM	9am-4pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
OLY DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 M----- 1 \$1,200.00 0.00															
E 65	KSNV	08/04/12	08/04/12	Weekend Jeopardy/Wheel WKND Jeop/Wheel	CM	630-730pm	-----S-	:30	1	\$575.00	1	0.00	NM	1	\$575.00
WH/JEP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 -----S- 1 \$575.00 0.00															
													Totals	88	\$85,675.00